

## PRESS RELEASE

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### **CET Color Partners with Ernest Green & Son for Expanded Service into Canada**

*CET Color expands its reach into the Canadian market by joining forces with Ernest Green & Son.*

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ATLANTA, GA –

Ernest Green & Son has reached an agreement to become a full service dealer for CET Color wide-format UV printing systems in the Canadian market effective immediately. According to Doug Green, President & C.O.O. at Ernest Green and Son, “Wide and superwide format printing are of considerable interest to the Canadian print market, and CET Color offers a great combination of UV flatbed and hybrid printers to achieve diversity and profitability in that arena. Versatility to accommodate a wide array of rigid and flexible materials up to 4 inches thick and 3.2 meters wide was a priority in selecting CET Color along with superior speed, quality and craftsmanship all at an unbeatable price point.”

“We are very excited to work with Ernest Green & Son,” said Jim Peterson, CET Color Director of National Accounts, “They are a known and trusted brand in Canada with a reputation for quality products and service – all aimed at helping customers profitably grow their businesses.”

CET Color’s true UV flatbed and hybrid product portfolio demonstrates value-added combinations of printers, software, and inks that make graphic communication solutions for the wide-format printing market more attractive, more affordable, and more profitable.

For more information you may contact Jim Peterson directly at 615-478-0805.